



**I see technology that adapts to me,
not the other way around.**

Technology always stood for how far we've come. Simplicity was what we lost along the way. Philips is committed to making technology that makes sense. Technology that's more advanced than what's out there. Technology designed around the way you live and work. Technology that's pure simplicity. It just makes sense. **Join us on our journey at www.philips.com/simplicity**

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